

# tekstil forum

<b>Deadline:</b>	<b>Printing material:</b>	<b>Publication day:</b>
1:	04. January	21. January (Fashion Fair Issue)
2:	08. March	25. March (minimesse ekstra)
3:	18. May	07. June (Trend special)
4:	06. July	21. July (Fashion Fair Issue)
5:	14. September	01. October (minimesse ekstra)
6:	16. November	29. November (Trend Special)

## ADVERTISING RATES:

Back page	22 000
2/1 page	32 900
1/1 page	18 900
1/2 page	14 700
1/3 page	13 600
1/4 page	9 900
1/8 page	4 900

All prices in NOK

## ENCLOSURES BY AGREEMENT.

Agency commission: 7 %

## SUPPLIERS INDEX

NOK 3 500 per year.

## ADVERTISING FORMATS:

Formats in mm:	width:	height:
2/1	400	249
2/1 bleed	426	303
1/1	188	249
1/1 bleed	216	303
1/2 vertikal	92	249
1/2 horizontal	188	123
1/3 vertical	59	249
1/3 horizontal	188	83
1/4	92	123
1/8	92	60

## PRINTING MATERIAL:

E-mail with high resolution PDF-files. Embedded fonts and CMYK color.  
Alternatively EPS or TIFF-files without compression.

# MEDIAPLAN 2021

**7 TIPS**  
til beste Instagram-eksister

- 1 Skriv konsist
- 2 Byt ut på dag selv
- 3 Skik humor
- 4 Bruk emneknagler
- 5 Bruk rettskriving
- 6 Pass CTA
- 7 Bruk emneknagler (fortsettelse)

**tekstil forum**

**Tif Tiffy**  
med strikk- og lune farger

**Sloggi**  
gjør BH-erstatte og mer komfortabel

**Del 1**  
– Hvorfor «Hei?»  
Den første kundekontakt: Hei er en måte å jobbe på som selger!

**DE VIKTIGSTE SERVICELINJENE**

## CIRCULATION:

Our readers are shopkeepers, decision makers in the clothing and textile industry, agents, wholesalers and people interested in the textile and ready-to-wear trade.

## CONTACT US:

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